



# BLOCKCHAIN GAME-CHANGER



## SECURITY

Technology hasn't wiped out centralisation mechanisms and rigid rules yet. Transferring funds & cashing out winnings takes ages thanks to bureaucracy and tons of KYC questions. Sometimes, banks even block transfers and accounts. All that results in people struggling to transfer their own money outside of their country. This is where CoinPoker, a new crypto-currency based online poker room, comes in. With **our own currency (CHIPS)**, and **semi-decentralised data that's placed on blockchains**, we can eliminate all these problems!



## FAIR PLAY

One of the biggest hurdles in poker is dishonest players who promote and practice unfair play. Many rooms are littered with bots (automated programs), chip colluders, and groups of players who boom-hunt to name a few. CoinPoker's **Fair Play security and fraud system** will monitor users' input. Our **algorithm will analyse all actions** and will define the innate differences between human and bot behaviour. That will help us to identify and eliminate unfair play in all forms – by players, and by programs!



## TRUSTWORTHY TECHNOLOGY

Players playing in poker rooms with dubious reputation are never sure if the game is fair. Many players don't trust that random number generator (RNG), responsible for the card distribution, works properly. CoinPoker is here to destroy this issue by **placing our RnG on blockchains**, where it will be visible for all the players to see!



## LIMITED DATA COLLECTION

We are using smart contracts to make sure our token holders are secure and anonymous. Backed by solid legal opinions worldwide, the poker room will operate with maximally simplified registration process, avoiding redundant user personal data collection.



## HUGE OPENING EVENTS

All the crypto-community members and players will be able to participate in the first tournaments series at the end of the ICO. We're going to return 15% of the total ICO raised back to the community. It's expected that **the total added money sum will exceed seven figures!** After the ICO, 25% of revenue each month will be returned to the community via different promotions and tournaments.



## COINPOKER BUSINESS PLAN

There are two key elements that will make the CoinPoker idea a successful business. That is a **traditional poker business model** combined with **cryptocurrency economy and trading**. It also extends outside of the project itself, reaching out to two intertwining communities: poker players and crypto-community.

- I CoinPoker will generate revenue by providing a game field for poker community and taking a small administration commission (rake).
- II CHP crypto-currency will be listed in various exchanges. It could potentially gain value because of the demand from poker players who are willing to join and play.



## COINPOKER ECONOMICS

**15% of tokens** raised during the ICO will be used **to build liquidity** at the room. That will include appealing tournament guarantees, leaderboards, and freerolls with immediate effect. The poker players will be attracted by the life-changing tournament prize pools. With all this, a community will be established since the very beginning of the room's operation.

Every month, **25% of the total fees and rake** collected **will be returned to the players**, increasing the value and the attractiveness of the games. Of course, this money could be won by anyone who've joined the CoinPoker room. This constant and ongoing chip movement will keep the **community loyal and active**.

The **more players** on board, the **more games** will run, and the **prize pools will skyrocket**. CHIPS will potentially grow in value as a natural result of the **perpetual demand & spending**.

**CoinPoker is built to work** – by the players who know the game.

